



The **SUNFRESH** Series

116 23rd Street, Pittsburgh, PA 15222
Phone: 412-391-7532
Fax: 412-391-7995
www.sunfreshfoodservice.com

CHECK OUT THIS WEEK'S SPECIALS!

25 LB. ROMA TOMATOES
\$19.75



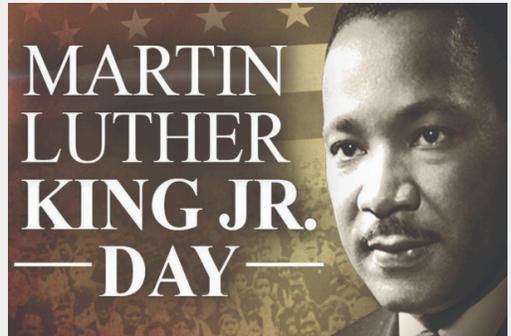
25 LB. BUSH GREEN BEANS \$24.75



4 / 12CT ICELESS GREEN ONIONS \$24.75



QUART LEMON & LIME JUICE \$3.25



FIND US ON SOCIAL MEDIA!



[HTTPS://WWW.FACEBOOK.COM/SUNFRESHFOODSERVICE/](https://www.facebook.com/sunfreshfoodservice/)



[HTTPS://WWW.INSTAGRAM.COM/SUNFRESHFOODSERVICE/](https://www.instagram.com/sunfreshfoodservice/)

WE **LOVE** OUR CUSTOMERS. DO YOU LOVE US?

USE THE QR CODE OR THE LINK BELOW TO LEAVE US A 5-STAR REVIEW ON GOOGLE AND RECEIVE 10% OFF YOUR NEXT ORDER! (MAKE SURE WE KNOW WHAT COMPANY YOU ARE IN THE REVIEW SO WE CAN APPLY IT TO YOUR ORDER!)

[HTTPS://TINYURL.COM/SUNFRESHREVIEW](https://tinyurl.com/sunfreshreview)





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PITTSBURGH WEATHER FORECAST COURTESY OF [WEATHER UNDERGROUND](#)

Sat 1/18	Sun 1/19	Mon 1/20	Tue 1/21	Wed 1/22	Thu 1/23	Fri 1/24	Sat 1/25	Sun 1/26
39° 21°F	25° 8°F	11° 2°F	15° -8°F	14° 7°F	26° 16°F	32° 21°F	33° 24°F	36° 28°F
								
Showers	Cloudy	Cloudy	Partly Cloudy	Mostly Sunny	Partly Cloudy	Partly Cloudy	Partly Cloudy	Mostly Cloudy

PRODUCE NEWS & UPDATES

ARTICLE & PHOTO COURTESY OF:

THE PACKER

Lower Honeycrisp volume puts other premium varieties in spotlight

Cosmic Crisp, Pink Lady and other varieties offer retailers opportunities to capture premium dollars while satisfying consumer demand.

With a smaller crop of Honeycrisp for the 2024-25 apple season, marketers say this is an ideal opportunity for retailers to amplify other premium varieties. A down year for Honeycrisp isn't a new development, as the variety tends to biennial bear, they explain.

The Honeycrisp crop in Washington state is down about 26% this year, contributing to a smaller crop this year. Brianna Shales, marketing director for Stemilt Growers, said that while the overall apple crop is down, it's still a great crop with ample opportunities for promotions.

"Even though we don't have the record crop like last year, this is still a very promotable apple crop, and we need to continue to keep promotions and point of sale activity high on the list for apples so we can continue to increase category performance," she said.

[For complete article, checkout our facebook page.](#)

FEATURED BUSINESS: WE ❤️ OUR CUSTOMERS!

In appreciation for their patronage, each week we feature a different business. We encourage our customers to check out and support all of those that we service!



SUPPORT LOCAL BUSINESSES!

Casual place serving a mix of Italian and American entrees, plus beer, wine, and cocktails.

40 E Crafton Ave,
 Pittsburgh, PA 15205
 (412) 922-8911

CHECK THEM OUT ONLINE! [HTTPS://SARAFINOS.COM/](https://sarafinos.com/)